

# Newsletter

The Official Monthly Newsletter of the Georgetown Chamber of Commerce & Industry







THE GEORGETOWN CHAMBER OF COMMERCE AND INDUSTRY

### DECEMBER 2022 & JANUARY 2023 IN REVIEW

Welcome to the Monthly Newsletter of the Georgetown Chamber of Commerce and Industry

### **Highlights**







NEW MEMERS



MEMBER OF

**GET IN TOUCH** 

# PRESIDENT'S MESSAGE

### **Highlights**

### **GALA 2023**

The Georgetown Chamber of Commerce and Industry (GCCI) hosted its 133rd Annual Awards Presentation and Gala Dinner at Guyana Marriott Hotel, Georgetown.

#### GCCI in India

A team from the Georgetown Chamber of Commerce and Industry (GCCI) attended the the Global Investors Summit 2023 in India.

#### **BUDGET 2023**

GCCI congratulates His Excellency President Mohamed Irfaan Ali and his Government on their rapid achievement of the transformation that occurred in Guyana in 2022.

Dear Readers,

Welcome to the monthly e-newsletter of the Georgetown Chamber of Commerce and Industry (GCCI), Our monthly edition features GCCI's calendar of activities, significant Chamber dates, business and member of the month, as well as greetings to our newest members.



Happy 2023! Last December was nothing short of eventful. The GCCI was happy to host its 133rd Annual Awards and Gala Dinner at the Marriott Hotel where His Excellency Dr. Mohamed Irfaan Ali featured as the keynote speaker. The vision fund grant recipient was also selected, and the Secretariat closed for the holidays.

In January, we reopened with representatives from the Chamber visiting India to support Go Invest and His Excellency, Dr. Mohamed Irfaan Ali at the Global Investors Summit 2023 in Indore India and much more. I hope you have fun reading this month's edition!

# **NEW MEMBERS**

# WELCOME TO GCCI

As of December 2022, the Georgetown Chamber of Commerce and Industry embraced its newest cohort of members. We would like to take the opportunity to extend our warmest welcome to:

### December 2022

- McCalman & Co. Legal Services
- Chrome Construction Inc.
- Kanoo (Guyana) Incorporated
- B&J Civil Works
- SustainableTechnologiesGY
- Pacific Leopard International Trading Inc.
- Carbyne Capital Investments Limited
- Caribbean Engineering & Management Consultants Inc
- Entech Consultancy Inc.
- The Defensive Driving School & Services

# **NEW MEMBERS**

# WELCOME TO GCCI

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# January 2023

- Modernize IT Solutions Inc.
- Premier Insurance Company Inc.
- B&J Civil Works
- Yello Guyana Inc.
- C&R Engineering and Maintenance Management Solutions Inc.
- Michael DaCosta Associates, LLC
- International Business Services
- Energy Guyana Magazine Inc.
- Titan Energy Inc.
- Demerara Sand and Aggregates Trading
- Sure Gig Inc.
- WASA Alliance Incorporated
- Opulent Consultancy Inc.
- Pandora Energy Inc.



Consequently, a team comprised of both private sector organizations and semi-autonomous agencies entered into a collaborative partnership to deliver awareness and training programmes to farmers, with support from the Ministry of Agriculture and its agencies.

Stakeholder businesses include the Inter-American Institute for Corporation on Agriculture (ICCA), Guyana Bank for Trade and Industry (GBTI), Guyana Food Safety Authority (GFSA), Institute of Private Enterprise Development (IPED), Small Business Bureau (SBB), World University Service of Canada (WUSC), and Empower Guyana.

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### **PARTNERSHIPS:**

Partnership between the Ministry of Agriculture and the Private Sector Provides Awareness and Training Programmes for Farmers with a specific focus on Women and Youth

The Agriculture Sub-Committee of the Georgetown Chamber of Commerce and Industry (GCCI), spearheaded by Chairman Mr. Brian Edwards, met with the Minister of Agriculture in September to explore ways in which the Ministry of Agriculture and the private sector can collaborate during Agriculture month 2022.

The engagement resulted in the Minister of Agriculture pledging his Ministry's support to the Agri Committee (GCCI) and its partners to conduct a series of Awareness and Training workshops focusing on farmers especially women and youth. The Minister implored that such an initiative must continue beyond Agriculture month and spread out to the various farming communities throughout Guyana.



### The Business Link Up



Do you have a Micro, Small or Medium Business and thinking about joining the Georgetown Chamber of Commerce and Industry?

Then join us Friday 10th February 2023 at 10:00 hrs. on MEGA 102.1 FM as we bring to you how Safeway Security Inc. can safeguard your investments and what the GCCI has to offer MSME.



The Young people in attendance spoke confidently about the impact sessions like these have on their lives and how they help to give them a broader perspective on helping others and appreciating the resources at their disposal.

In addition, they discussed ways to help reintegrate youth who have encountered difficulties or have been disadvantaged by peer pressure and other factors into society. The session ended with a "Clash of Artists," segment in which youth competed to draw portraits within 10 minutes, showing off some of their extraordinary talents.

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# **EVENTS:**GCCI Participated in Empower Guyana's Annual Retreat

The Georgetown Chamber of Commerce & Industry (GCCI) attended Empower Guyana's Annual Retreat at the British High Commissioner's residence on December 2, 2022. The retreat aimed to equip youth with the knowledge and skills necessary to aid their growth, development and integration into the workforce.

There were presentations by the British High Commissioner to Guyana, Her Excellency, Ms. Jane Miller on Diplomacy; Ms. Shaleeza Shaw, Secretary of the GCCI, presented Entrepreneurial Mindset – What Young People Need to Know; and Mr. Amar Panday, founder of Empower Guyana, presented Achievements for the year 2022.



### **Business Tip: Practice corporate social responsibility**



Consumers want to buy from businesses passionate about causes that help make the world a better place. Whether you donate to cancer research or support a nonprofit such as a homeless shelter, look for ways to contribute meaningfully to the causes you support and share that with your customers.

You could publicly express your support to underserved communities, donate to various organizations, offer your time to fundraisers, and offer sustainable products to help the environment. There are many ways to be socially responsible as a business; find a few that work for you.



The CVQ program will use a competency-based methodology to address training and evaluation. After successfully completing the program, students will receive their CVQ level one certificate from the Caribbean Examinations Council (CXC), which will serve as proof of work experience and knowledge of occupational standards.

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### **DONATIONS:**

# GCCI donated to the Georgetown Training Center, Sophia, Youth Skills Training Program

The GCCI was pleased to donate to the Georgetown Training Center, Sophia, Youth Skills Training Program on Tuesday, December 20, 2022.

The Georgetown Training Centre, formerly known as the Sophia Training Centre, is a facility that allows young people to continue their education and increase their marketability that they would not have access to otherwise.

The Centre is currently working with the Ministry of Culture, Youth, and Sport to have the graduates' CVQ certified. The following basic requirements must be met before the Centre can facilitate CVQ training.

The facility is required to have facilitators with a TVET level 2 certificate. Facilitators in their respective industries must have at least three years of experience. The Center must have the necessary workspace and equipment for each skill area.



### **EVENTS:**

GCCI attended 'Holiday Social' hosted by the University of Guyana's School of Entrepreneurship and Business Innovation (SEBI)

On December 19, 2022, the Georgetown Chamber of Commerce and Industry (GCCI) represented by Councillors Mr. Rayad Boyce and Mr. Orson Ferguson, attended the holiday social hosted by the University of Guyana's School of Entrepreneurship and Business Innovation (SEBI).

The event was held at De Impeccable Banquet Hall. In November, GCCI addressed SEBI students at the University of Guyana's Inaugural Virtual Entrepreneurship Month Speaker Event. The Chamber looks forward to continuing its ongoing partnership with the University of Guyana.

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In light of Guyana's developing economy and growing capacity, GCCI believes that resolving the ongoing delays will serve as a step in the direction to mitigating hindrances and facilitating ease of travel between Guyana and Canada. The ultimate result is better cooperation and trade relations between the two territories.

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### **MEETINGS:**

GCCI's Executive Management Committee met with the Canadian High Commissioner to the Co-operative Republic of Guyana

On December 5, 2022, The Executive Management Committee (EMC) of the Georgetown Chamber of Commerce and Industry (GCCI) met with His Excellency Mark Berman, the Canadian High Commissioner to the Co-operative Republic of Guyana.

The discussion centered on easier travel relations for Guyanese entering Canada. In October, the EMC raised concerns over the delays in the issuance of Canadian visas and the impact this has on the Guyanese business community.

The committee lobbied for technical support for Guyana's private sector in the agriculture sector as well as increased agro-trade between both countries. It was also highlighted that direct and connecting flights between the two states are needed as well as the addition of new airlines to serve the routes.



### PRESS RELEASE:

GCCI Commended the Government of Guyana for its Carbon Credits deal with Hess Corporation – Another Historic 'Green' Win for Guyana

The Georgetown Chamber of Commerce and Industry (GCCI) congratulates the Government of Guyana on its recent agreement with Hess Corporation, a consortium partner in Guyana's offshore oil sector, for the sale of \$750 million worth of carbon credits. In attendance at the event to commemorate the agreement were key stakeholders including His Excellency, Dr. Mohamed Irfaan Ali; President of Guyana, Dr. Bharrat Jagdeo; Vice President of Guyana and John Hess, Managing Director of Hess Corp.

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Each year, the Chamber honours local businesses, organizations and individuals who have achieved a standard of excellence in the business community through their abilities, efforts, and initiatives.

This year, the Chamber also presented a special recognition award to individuals who have contributed significantly to the development of local content in Guyana.

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### **EVENTS:**

# GCCI hosted its 133rd Annual Awards Presentation and Gala Dinner

On Thursday, December 15, 2022, the Georgetown Chamber of Commerce and Industry (GCCI) hosted its 133rd Annual Awards Presentation and Gala Dinner at Guyana Marriott Hotel, Georgetown. The event saw the attendance of a number of Government ministers, members of the diplomatic community, the private sector and government officials.

Leaders in business and government gathered in one room to recognize the accomplishments of Chamber members and supporters over the past year, who have excelled in a variety of fields and had a significant impact on Guyana's economic development and growth. His Excellency, Dr. Mohamed Irfaan Ali, President of the Cooperative Republic of Guyana, delivered the keynote address outlining the government's outlook and goals for 2023.



## Vision Fund Grant Awardee: Shamane Headley



This year, the GCCI is pleased to announce the recipient of the 2022 Vision Fund Grant; Nooks and Crannies Personal and Professional Cleaning Supplies by Shamane Headley. The Vision Fund Grant is an opportunity for entrepreneurs to submit their business proposals to the Chamber for a chance to be awarded a grant sum of \$300,000 to see it come to fruition.

In 2019, at the BDF, the GCCI launched its \$300,000 Vision Fund Grant to assist up-and-coming entrepreneurs in bringing their business ideas to life. Attendees were asked to submit a business plan and applicants were judged against a given set of criteria including the business' capability, potential for growth, profitability and environmental benefits.



Approximately 5000 attendees are expected to pass through Guyana Invest's exhibition area, where the organization will present investment opportunities, exports of goods available and local partners.

Among the Guyanese local companies attending the Summit are those engaged in construction, agro-processing, waste management, environmental protection, insurance, banking, healthcare and other industries.

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# TRAVELS: GCCI attended the Global Investors Summit 2023 in India

A team from the Georgetown Chamber of Commerce and Industry (GCCI) was in Indore India supporting Go Invest and His Excellency, Dr. Mohamed Irfaan Ali, President of the Cooperative Republic of Guyana at the Global Investors Summit 2023.

The 2-day long event brings together policymakers, corporate leaders, business delegations, academia, think tanks and Political and Government leaders from across the globe, to collectively explore business opportunities and forge partnerships.



### New Year Message



The Georgetown Chamber of Commerce and Industry (GCCI) wishes you a blessed and prosperous New Year! "Welcoming a new year is not only about counting the last moments, it's about being ready for every moment of the next year."—Munia Khan. Our advice for you this year is to get up to speed on online marketing.

If you sell to consumers or other businesses, you're undoubtedly aware that your online presence is your most effective marketing tool. Now is the time to make a plan and start improving. Consider getting some outside help because there are many tasks you'll need to complete, including website design, content generation, social media, ecommerce, search engine optimization, online ads, and mobile compatibility.



Under the MOU, interested companies in both countries will be able to develop and diversify their commercial exchanges and economic cooperation. Also stipulated in the MOU is that all parties involved will identify opportunities to promote trade and economic alliance.

In the anticipated collaboration, information and publications from both countries will be exchanged regularly regarding foreign trade, production, and export (for both countries). The parties will discuss the possibilities of cooperation regarding the products and services of both organizations, as well as the organization of fairs/exhibitions and the exchange of commercial, industrial and other trade sector delegations in India and Guyana.

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# PARTNERSHIPS: GCCI signed a Memorandum of Understanding with FICCI

The Georgetown Chamber of Commerce and Industry (GCCI) and the Federation of Indian Chambers of Commerce and Industry (FICCI) signed a Memorandum of Understanding (MOU) on January 12, 2023, fostering cooperation and understanding to promote bilateral trade and investment as well as business relations between India and Guyana.

The MOU was signed by Dr. Rosh Khan, Councillor of the GCCI, acting on behalf of the Council of the Chamber, at the Oberoi Hotel on the sidelines of the business forum held by Invest India. Dr. Khan is currently in India forming part of a delegation led by His Excellency, Dr. Mohamed Irfaan Ali, who is conducting an official visit to India. The delegation comprises government officials and other members of Guyana's private sector.



## **Business Tip: Analyze Your Competition**



Competition breeds the best results. To be successful, you can't be afraid to study and learn from your competitors. After all, they may be doing something right that you can implement in your business to make more money. How you analyze competition will vary between sectors. If you're a restaurant owner, you may simply be able to dine at your competition's restaurants, ask other customers what they think, and gain information that way.

However, you could be a company with much more limited access to your competitors, such as a chemicals company. In that case, you would work with a business professional and accountant to go over not just what the business presents to the world, but any financial information you may be able to get on the company as well.



Earlier this month, the Georgetown Chamber of Commerce and Industry (GCCI) signed a Memorandum of Understanding (MOU) with the Federation of Indian Chambers of Commerce and Industry (FICCI) with the aim of fostering cooperation and understanding to promote bilateral trade and investment as well as business relations between India and Guyana.

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### **EVENTS:**

Councillors of the GCCI attended the reception for the celebration of India's 73rd Republic Anniversary

On January 26, 2023, Councillors from the Georgetown Chamber of Commerce and Industry (GCCI) attended the reception for the celebration of India's 73rd Republic Anniversary at the Atlantic Ballroom, Pegasus Suites and Corporate Centre.

His Excellency Dr. Mohamed Irfaan Ali, delivered the feature address at the reception where he highlighted India's "outstanding contribution" to the development of Guyana's education system through scholarships, training, technology transfer and cultural evolution

Guyana and India maintain a close and cordial relationship based on mutual understanding.



### **COMMITTEE HIGHLIGHT:**

GCCI's Agriculture Committee in collaboration with the Ministry of Agriculture and other private sector agencies conducted a capacity-building workshop for farmers in Region 10

As part of the initiative, which was launched in region 6 in October 2022, the Georgetown Chamber of Commerce and Industry (GCCI), World University Service of Canada (WUSC) supported by global affairs Canada (GAC), Guyana Bank for Trade and Industry (GBTI), and National Agricultural Research and Extension Institute (NAREI) collaborated with the Ministry of Agriculture to offer various regional seminars to businesses along the agriculture value chain, with a particular focus on women and young people.

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### PRESS RELEASE:

GCCI congratulatef His Excellency President Mohamed Irfaan Ali and his Government on their rapid achievement of the transformation that occurred in Guyana in 2022.





### PRESS RELEASE:

The Georgetown Chamber of Commerce and Industry (GCCI) will be partnering with the Guyana Police Force (GPF) to host an International Women's Conference





### PRESS RELEASE:

The Georgetown Chamber of Commerce and Industry (GCCI) strongly urges businesses in Georgetown to adhere to proper garbage disposal methods

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## **Vacancy: Executive Director**

The Georgetown Chamber of Commerce and Industry is seeking an experienced and dynamic Executive Director to lead our organization in promoting and supporting local businesses and economic development in Georgetown and the surrounding area. The successful candidate will have a proven track record of leadership, strategic planning, and community engagement, and will be able to effectively communicate the Chamber's mission and vision to a diverse group of stakeholders.



The Executive Director must be willing to work under the guidance of the Council (a 21-member Board) and the Executive Management Committee (EMC). The Executive Management Committee provides strategic leadership to the organization and is made up of the Chamber's - President, Senior Vice President, Junior Vice President, Secretary, Treasurer, and the Immediate Past President.



### MEMBER OF THE MONTH



Aquafina is an Incorporated & Trademarked bottle water company located at Lot 160 Section D Non Pariel East Coast Demerara Guyana, that focuses on providing high-quality, filtered bottled water which can be identified via a red bottle cap on the 5-gallon bottles which is also patent registered by Laws of Guyana. The company uses proprietary technology to filter its water and provide the best tasting water on the market. The bottled water is properly capped and labelled accordingly before being distributed to the general public. The company also plans to distribute bottled water to other locations throughout Guyana

### FOR MORE INFORMATION CONTACT!



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admin@aquafinawaters.com



Lot 160 Section D Non Pariel, East Coast Demerara

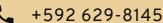


### MEMBER OF THE MONTH



Le Zo Logistics was founded and established in 2012 and has ever since been supplying and delivering a prompt service to our valued customers. We have built a reputation of prompt and reliable service on the local and regional market due to our professional approach and competitive pricing. With the quality of services rendered by us right from the inception we have become a prominent organization over the years providing a range of value added services such as Apartment Rentals, Transportation, Brokerage Services, Procurement, Construction, Vehicle Rentals and Consulting - Relocation General Services.

### FOR MORE INFORMATION CONTACT!



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# **UPCOMING**

# EVENTS

# **BGM LAUNCH**

Business Guyana Magazine 2023



